

## **Qormotho:** Rendering Top Notch Professional Services to

## **Overseas Companies**



business process outsourcing industry has witnessed consistent growth in the global market and it will witness the same in the Bangladesh market soon. According to a UNCTAD assessment, the ICT sector in Bangladesh has grown by 40% annually since 2010. "As a country, we need to build upon the human capital of the country and combine this with modern technology. We also need to address other challenges such as language barriers and tax implications to businesses," says Asad Mohammad Akber, Co-Founder, and CEO, Qormotho. Qormotho is Bangladeshi-born outsourcing company that offers professional services to overseas companies. Kamal Uddin Gazi Jishan and Ahmad Ata Hamid are the Co-Founders company's Qormotho. The core values are quality service, innovation. and professionalism and it is committed to its client's success which is measured on the basis of quality service. driven by value innovation, it uses modern technology to implement innovative solutions that meet the business objectives of its clients.

The company's objective is to create a professional and competitive workplace that showcases the skillset of the talented and educated youth of Bangladesh. In doing so, it aims to mark Bangladesh as a global leader in professional outsourcing services. "Our people are the biggest assets of the company and we invest in them progressively to uphold the highest level of professionalism and we build human capital for our country," Asad adds.

Established in 2018 with an offshore Finance project, the company employed one full-time staff member and subsequently expanded into multiple horizons, in terms of employees, client base, diversification of services. Qormotho's team upholds the slogan 'we are gormotho' which means 'we are hard-working'. The company's success story of persistent hard work from all levels, starting from the leadership team to a new joiner, boasts international clients. The company is also aligned to the vision of 'Digital Bangladesh' as declared by the Government of Bangladesh.

"We employ professionals of different educational backgrounds like business administration, finance, marketing, IT, and HR. We perform bookkeeping, reconciliation, payroll, tax compliance, financial analysis, management, and financial reporting activities using cloudbased accounting solutions for our finance outsourcing activities," Asad confirms. Through its operations outsourcing, it offers services as its operational management client's from offshore allowing the clients to concentrate on core business. It also offers innovative solutions and services using technology to assist in business growth and making

data-driven business decisions. Lastly, through Professional consulting and advisory, it serves as business consultants by offering expert advisory and management consultancy services in areas of business strategy, governance, operations, risk, and internal controls.



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"Qormotho believes that the outsourcing industry has boundless opportunities for all existing and future competitors within country and competitors in India or Philippines. We envision building a globally recognized brand by upholding our core values in providing services to our international client base," Asad adds further. It has reached more than 100 clients in the UK through Finance Outsourcing Services and its Operations Outsourcing wing supports an award-winning healthcare service company as a dedicated back office.

Within a short span of time, Oormotho has built an excellent reputation on customer service and quality of work and provided uninterrupted service delivery with high-speed internet and advanced technology. It wants to build its strengths and expand its Finance and Operations Outsourcing service to enter new markets such as the USA, Canada, Australia, New Zealand, and the Middle East. It also wants to build partnerships with Global Accountancy Practice Firms and support them by becoming a dedicated back-office entity.